

August 2022



InvestEco is pleased to announce leading a \$10M investment into Greenhouse, a plant-based functional beverage company. From their 35,000 sq foot facility just outside of Toronto, Greenhouse is the only company in Canada set up to manufacture several categories of organic, plant-based, clean-label and sustainably packed beverages at scale, including cold-pressed juices, boosters, kombuchas, shakes, and plantmilks. A vertically integrated company, Greenhouse is involved in everything from R&D and state-of-the-art manufacturing to distribution through an omni-channel network, including seven company-owned shops.

InvestEco is joined in this investment by Export Development Canada. The investment will be used to help the company continue its growth across Canada and into the United States.

greenhouse.ca