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Toronto

InvestEco Capital Corp. is pleased to announce a \$30,000 commitment to supporting FoodShare in its mission to address food justice and food insecurity in Toronto. In addition to consulting support, InvestEco will provide a pool of funding for FoodShare programming.

“We’re very excited to be able to support an organization that is putting action to our mission to promote health and sustainability in the food and agricultural sector right here in Toronto,” says InvestEco managing partner Andrew Heintzman.

A portion of the funding will be used to support Black, Indigenous and People of Colour (BIPOC)-led food businesses (as chosen by the Social Enterprise Committee of FoodShare) by providing access to FoodShare’s commercial kitchen. The remainder of InvestEco’s financial contribution will go to supporting FoodShare’s Emergency Good Food Box, which is delivered for free to individuals and households facing heightened food insecurity as a result of COVID-19.

“One in eight Torontonians are food insecure. This number jumps to one in four if you are Black, Indigenous, a Person of Color, or a Person with Disabilities. Meanwhile, BIPOC-led businesses remain under-supported in the food industry. InvestEco’s contribution will allow FoodShare to extend additional resources to support BIPOC communities and local food entrepreneurs,” says Laëtitia Eyssartel, Director of Social Enterprises and Operations at FoodShare.

About FoodShare Toronto

FoodShare’s mission is to increase access to, knowledge of and consumption of vegetables and fruit through community led projects. All of FoodShare’s work is guided by a commitment to food security and food justice. As a leader in food security locally and globally, they collaborate with others who share their beliefs to realize their vision of good healthy food for all. Every year, their programming reaches over 260,000 people. Learn more at <https://foodshare.net/>.

About InvestEco Capital Corp.

InvestEco Capital Corp has a 20-year history of investing in growing North American businesses. Since the launch of InvestEco Sustainable Food Fund I in 2012, InvestEco has focused on promoting Canadian and US businesses seeking to improve health outcomes and reduce the environmental impacts of the overall food ecosystem. Learn more at <https://investeco.com/>.