



December 2018
Toronto

InvestEco Capital is pleased to announce an investment into Montréal-based Maison Le Grand, a leader in artisanal, 100% plant-based foods. The company's roots stretch back 27 years to when founder Bernard Le Grand started a company to sell sprouted and fermented sandwiches and salads, which he distributed in downtown Montreal on his bicycle. Bernard was eventually joined by his wife, Tatiana Bossy, who became the CEO. Under their co-leadership, Le Grand has enjoyed tremendous success, especially within the Quebec market. Today the company is a leading manufacturer of high-quality branded pestos, sauces and soups under the tag line "Power of Plants".

Maison Le Grand will use the new capital to continue its geographic expansion into the rest of Canada and the United States, and to launch new plant-based products. The company is planning to launch a line of plant-based yogurts and spreadable cheeses this spring.

InvestEco was joined in this investment by Fondation, a Québec-based labour-sponsored fund. Fondation invests in Quebec SMEs to contribute to maintaining and creating jobs in the province with a view to sustainable development. It manages more than \$1.9 billion in assets from the retirement savings of more than 160,000 shareholders. Through its investments and commitments, either directly or through partner or specialized funds, Fondation supports the development of more than 1,200 SMEs, many of which are social economy enterprises, that greatly contribute to the economic, social and environmental development of Quebec. For more information, visit fondaction.com.