



## **InvestEco Capital participates in Funding for Kuli Kuli**

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TORONTO

InvestEco Capital is pleased to announce participation in a \$4.25 million Series A funding of Kuli Kuli, a manufacturer and distributor of moringa-based products. The funding round was led by eighteen94 capital, Kellogg Company's venture capital fund, and also included Chicago-based S2G Ventures.

Based in Oakland, California, Kuli Kuli is a leading moringa brand in the U.S. A complete plant protein, moringa is produced by trees grown in semiarid and tropical area. Its leaves, pods and oil can provide a good source of iron, calcium, Vitamin A, and other nutrients.

"We are thrilled that the funding syndicate sees the potential in our company and in moringa as a next-generation superfood," said Lisa Curtis, Kuli Kuli Founder and CEO. "We want to create a world where everyone has access to nutritious sources of food."

"Our social mission is a critical area of focus for Kuli Kuli. We source high-quality moringa from women's cooperatives across West Africa, South America and the Caribbean," said Curtis. "We continue to grow our moringa supply chain by providing fair, sustainable wages to farmers and women-led co-operatives around the world."

"We are impressed by Lisa and her team, and her vision for the role that moringa can play in the North American food system," said InvestEco's Andrew Heintzman who will be an observer on the Kuli Kuli board of directors.

Kuli Kuli's delicious Moringa Superfood Bars, Pure Moringa Powder and Moringa Green Energy Shots make it easy for Americans to get their greens on the go while helping Kuli Kuli in planting moringa trees and supporting women farmers worldwide.

For more information on InvestEco please visit [www.InvestEco.com](http://www.InvestEco.com)

For more information regarding Kuli Kuli, please visit [www.kulikulifoods.com](http://www.kulikulifoods.com)