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The New Entrepreneurs:
BUILDING A GREEN ECONOMY FOR THE FUTURE
Andrew Heintzman

In *The New Entrepreneurs*, author and venture capitalist Heintzman introduces us to a burgeoning class of mainly Canadian entrepreneurs who are at the forefront of the green-tech economy. From forestry to water to agriculture and oil, Heintzman maps out the leading enterprises that are developing cutting-edge, high-profit, clean-tech products and systems for export to a vast and rapidly expanding global market.

Powerful, timely, and necessary, *The New Entrepreneurs* offers a fresh and visionary approach to redesigning our current economic system, one that uses the powerful forces within capitalism to act as a catalyst for change — and profit.

Andrew Heintzman is the president of Investeco Capital Corp, a private equity company that invests in for profit environmental business. He is a director at The Sustainability Network, the Tides Canada Foundation, Triton Logging, and Lotek Wireless. He was the co-founder and publisher of *Shift* magazine, and a founder of consulting company d~Code. Most recently, he edited (with Evan Solomon) *Food and Fuel: Solutions for the Future*, a thought-provoking collection of essays on the global energy crises by some of the world's top thinkers. He lives in Toronto.

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