

News Release – July 2015

Announcing New Investment in Maple Hill Creamery

InvestEco Capital, manager of the InvestEco Sustainable Food Fund, is pleased to announce an investment into Maple Hill Creamery, the only national brand of organic grass-fed yogurt in the U.S. InvestEco led a syndicate of investors that includes Greenwich, CT-based Armonia LLC and Chicago-based S2G Ventures. The syndicate has invested US\$4.5M into Maple Hill, with a second tranche to close in September that will bring the total investment to US\$6M.

The investment will allow Maple Hill Creamery to continue to grow its yogurt offering nationally, to increase the number of farms that supply organic grass-fed milk, and to grow into new product areas such as the recently released Maple Hill Creamery line of cheeses.

“Maple Hill Creamery is delighted by the new investment,” said Tim Joseph, founding farmer and President of Maple Hill Creamery. “We think this group of investors — including InvestEco, Armonia and S2G — are highly mission-aligned and committed to our goal of expanding organic grass-fed yogurt and supporting healthier and regenerative farming practices. They are also able to bring deep experience to the table to help us grow our business going forward.”

“Maple Hill Creamery was a perfect company for our Sustainable Food Fund to invest in and to partner with,” said Andrew Heintzman, CEO of InvestEco. “Not only is the company driving health and sustainability in food systems, but also its leading position in a high-growth sector of the US food industry positions it well for future growth. We are very excited to help Tim and his team build the company and the broader organic grass-fed market.”

InvestEco will have one representative on the Maple Hill board.

For more information on Maple Hill Creamery, please contact Tim Joseph at tim@maplehillcreamery.com

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